

Workshop 1

Supply Chain Strategies- Newest Insights/ Organizers: SANEC and Fenedex

Subject: During this practical workshop, 3 entrepreneurs will address issues every exporting company will encounter exploring African markets: How to distribute your products on the new market: via importers, dealers, distributors or local agents? And how to optimize your developed supply chain? After each brief presentation, the entrepreneur will discuss all related issues with the audience. The workshop is thought-provoking for Dutch exporting companies that do/do not have a foot on the ground in Africa and are looking for ways to extend its local presence.